

# Market Range Detail - Communications Supervisor

## Effective Date

October 8, 2007

## Market Range Title Description

Positions in this market range title are responsible for conceptualizing, developing, implementing, and maintaining public information programs, marketing programs, media and advertising campaigns, and high profile special projects. Duties include serving as a liaison / spokesperson with a variety of internal and external stakeholders such as departmental staff, city/town officials, community groups, local government agencies, members of the media, intergovernmental agencies, Maricopa County Administration, and the Maricopa County Board of Supervisors. Incumbents are involved with developing, coordinating, editing, and designing a variety of publications; reviewing and approving of all published material prepared and distributed by staff and department; preparing for and coordinating news conferences, media campaigns, meetings and special events; providing training on public information issues to department and other audiences. Responsibilities include selecting, training, supervising and evaluating professional staff.

## Market Range

Minimum Hourly Rate	Midpoint / Hiring Maximum	Maximum Hourly Rate
\$29.00	\$36.45	\$43.89

## Likely Minimum Qualifications

- Bachelor's degree with major course work in communications, journalism, public relations, public administration or a related field
- 3 years of public relations experience
- Prior lead and/or supervisory experience preferred
- Other combinations of education and/or experience may be considered in substitution for the minimum qualifications.

## Working Titles

- Communication Officer Supervisor

### Glossary:

**Market Range Title:** Broad grouping of related positions with like job responsibilities and qualifications. Market Range Titles typically include positions ranging from entry level to senior/lead level unless indicated otherwise.

**Effective date:** The date the salary range was implemented for use.

**Market Range Title Description:** Broad description of sample job duties and responsibilities of positions included in the Market Range Title. Each position included in a Market Range Title also has a job description that is specific to the department. Departments are responsible for writing and maintaining job descriptions for positions in their department. Employee Compensation is responsible for writing and maintaining Market Range Title Descriptions.

**Likely Minimum Qualifications:** Typical minimum qualifications for positions assigned to the Market Range Title. Because a broad group of jobs in different departments are included in a Market Range Title, minimum and preferred qualifications may vary slightly depending on the area of assignment.

**Market Range:** The minimum, midpoint, and maximum salary points for all positions included in the Market Range Title.

**Hiring Range:** The hiring range for all positions is ordinarily the minimum of the market range to the midpoint. The use of a different hiring range must be approved by Employee Compensation. Departments should use a hiring range that is within their funding capabilities and are required to comply with the County's Funded Position Policy ensuring that applicants are extended a rate that is supported by the department's budget.

**Working Title:** The specific title used by a department to identify a position within their organizational structure. Use of working titles is flexible and aimed to assist departments in identifying the unique functions and responsibilities of each position and is representative of the assigned Market Range Title. Ordinarily, supervisory and/or managerial titles should not be used for positions not assigned to a supervisory and/or manager Market Range Title.