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## **MEDIA ADVISORY**

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## PHOENIX KICKS BUTTS There's never a better time to quit than right now

On Thursday morning, Phoenix Mayor Greg Stanton will be joined by Dr. Bob England, director of the Maricopa County Department of Public Health to launch the Phoenix Kicks Butts initiative, a joint campaign between 29 public, private and nonprofit entities working together to help people in Phoenix make the commitment to quit using tobacco and make the city a healthier place to live.

WHO: Mayor Greg Stanton

Dr. Bob England A former smoker

WHAT: Phoenix Kicks Butts Launch.

The Mayor will announce special incentives to help those who try to quit during this

week.

**WHEN:** Thursday, April 16, 2015; 9:30 a.m.

WHERE: Phoenix City Hall

200 West Washington Phoenix, Arizona 80005

WHY: Smoking kills thousands of people in Arizona every year. It's the number one cause of

preventable deaths.

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